

JANET SILBERNAGEL, PHD, SITES AP
OWNER AND FOUNDER

Black Earth, WI | Driftless Area
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CREDENTIALS

Wisconsin-certified
Woman-owned
Business Enterprise
(WBE) | WOSB |
SITES® Accredited Professional | Esri
Business Partner | Federal Small Business
Specialty



EXPERTISE

Geospatial Solutions (GIS) | Landscape
Ecology | Landscape Architecture |
Regional, Ecological, and SITES®
Sustainable Design

NAICS CODES

541320 – Landscape Architecture
541370 – GIS



*Connecting People to Place with Maps, Stories,
and Sustainable Design*

OFFERINGS

Silvernail Geodesign provides a unique integration of robust geospatial services with sustainable landscape design and story mapping.

- professional GIS map products
- customized interactive map applications
- story mapping
- community engagement
- sustainable landscape design
- SITES® certification guidance

DIFFERENTIATION

With 25 years in higher-education as a professor of landscape architecture, conservation, and GIS, combined with experience as a Geospatial Solutions Director in the private sector, and 8 years as a Forest Landscape Architect and Landscape Ecologist with the US Forest Service, Silvernail is able tackle large projects holistically by capturing natural-cultural values and challenges for sustainable and resilient strategies.

Let Silvernail map your local or sustainability story!

PAST PERFORMANCE – RECENT PROJECTS

The Bloom Multi-Use Urban Development Sustainable Design

2022-23: Conscientious landscape design to maximize site sustainability through around three areas: Rainwater Collection, Plaza Design, Edible Garden, and provide SITES certification guidance.

A River that Once was Concrete – Kinnickinnic River Award-winning Story Map

2021-24 *in progress*: Design and development of cloud-mapping services and mobile field app in support of restoration and monitoring for the Kinnickinnic River, Milwaukee. Resolution Studio.

Green Infrastructure & Flood Resilience Plan for the Black Earth Creek Watershed

2021-22: Subcontract to support green infrastructure prioritization and mapping, and strategies to maximize recreational and environmental benefits of green infrastructure features. Led design and hosting of community engagement Hub.